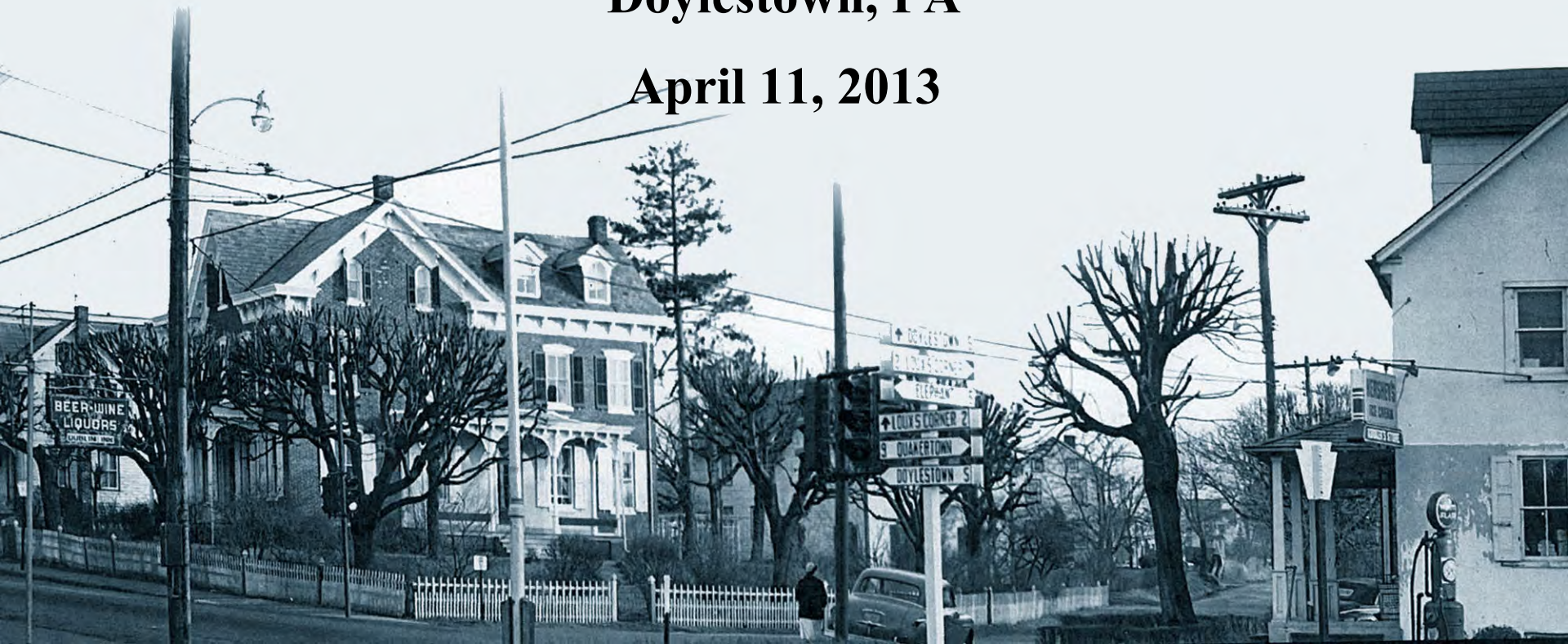


Revitalization & Visioning Plan for Dublin Borough

Visions & Goals

Carter van Dyke Associates
Doylestown, PA

April 11, 2013



Community comments: 1st public meeting

What do you like most? *(No. of responses to audience comment)*

- 10 Historic qualities, history is a draw
- 9 Safety of community
- 7 “Mayberry”—you know everyone here, and you can shop here
- 5 Great police department—it serves the community
- 5 Older buildings, mom-and-pop shops
- 4 Being able to shop and do errands
- 4 Kids in the street: the next generation; great for kids
- 4 Local government is easy to work with
- 3 Variety of merchants
- 3 Hometown feel; everyone pulls together
- 3 Accessibility of park; you can walk there
- 3 Location is ideal—between Central and Upper Bucks; untapped potential

Community comments: 1st public meeting

What are your concerns? *(No. of responses to audience comment)*

- 10 Street lights on Rt. 313; cobra lights there now
- 8 Main Street should look nicer
- 8 Fixing up buildings in town
- 7 Trees on Main Street; slow the traffic
- 6 Restoration of historic facades
- 5 Slow down the traffic; traffic in general
- 4 Signage is very noticeable; needs better quality, more prominence
- 3 Return playground in park
- 3 TEC center needs more prominence; buildings in center of town are underutilized
- 3 Truck traffic, especially when walking
- 3 Bikeability needed

Vision

- **Diverse land uses**
- **Surrounded by open space**
- **Rich with historic assets**
- **Distinct sense of place with a hometown feel**
- **A walkable community**
- **A regional destination and attraction**



Goals

- 1. Create a sense of place**
- 2. Make it happen**
 - Planning tools & incentives
 - Administration
 - Transportation
 - Economic development
 - Funding
- 3. Organize for success**
- 4. Adopt a plan to ensure that new development brings the greatest possible benefits to Dublin Borough**

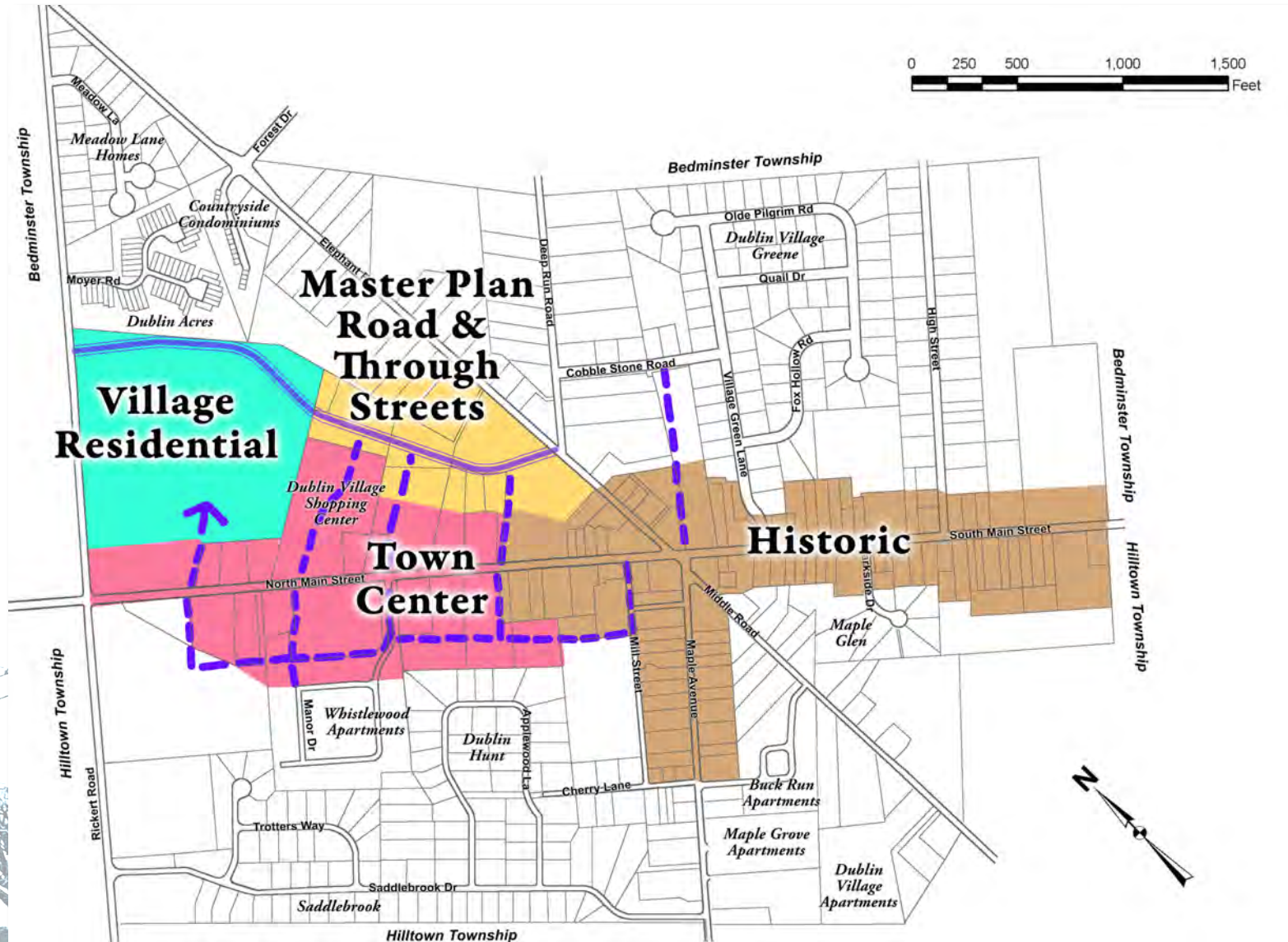
Goal 1: *Create a sense of place*

4 distinct character areas in the Borough

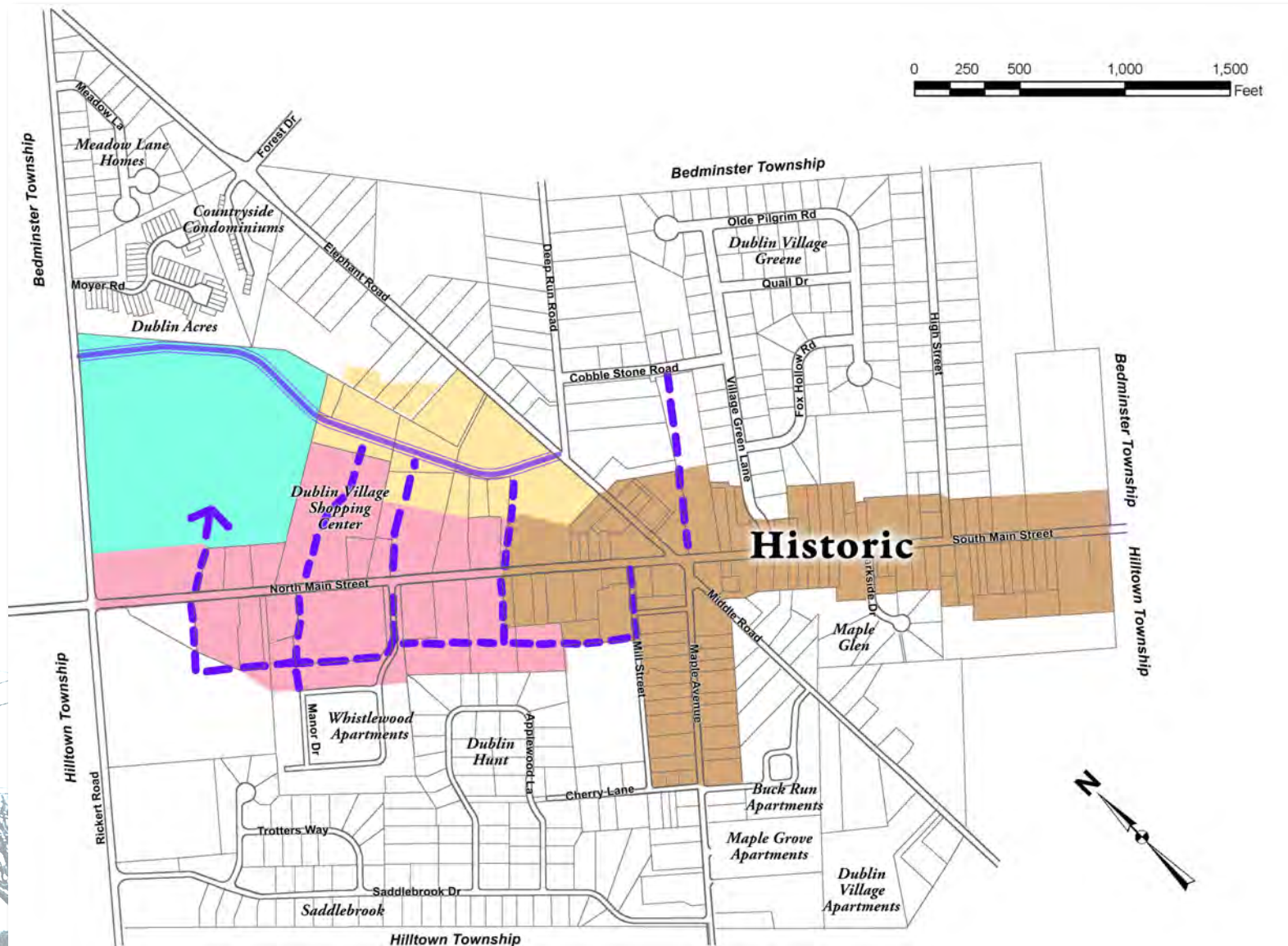
- *Historic*
- *Town Center*
- *Master Plan Road & Through Streets*
- *Village Residential*



Dublin's Character Areas



Historic character area



Historic character area:

Most older houses are located close to the road

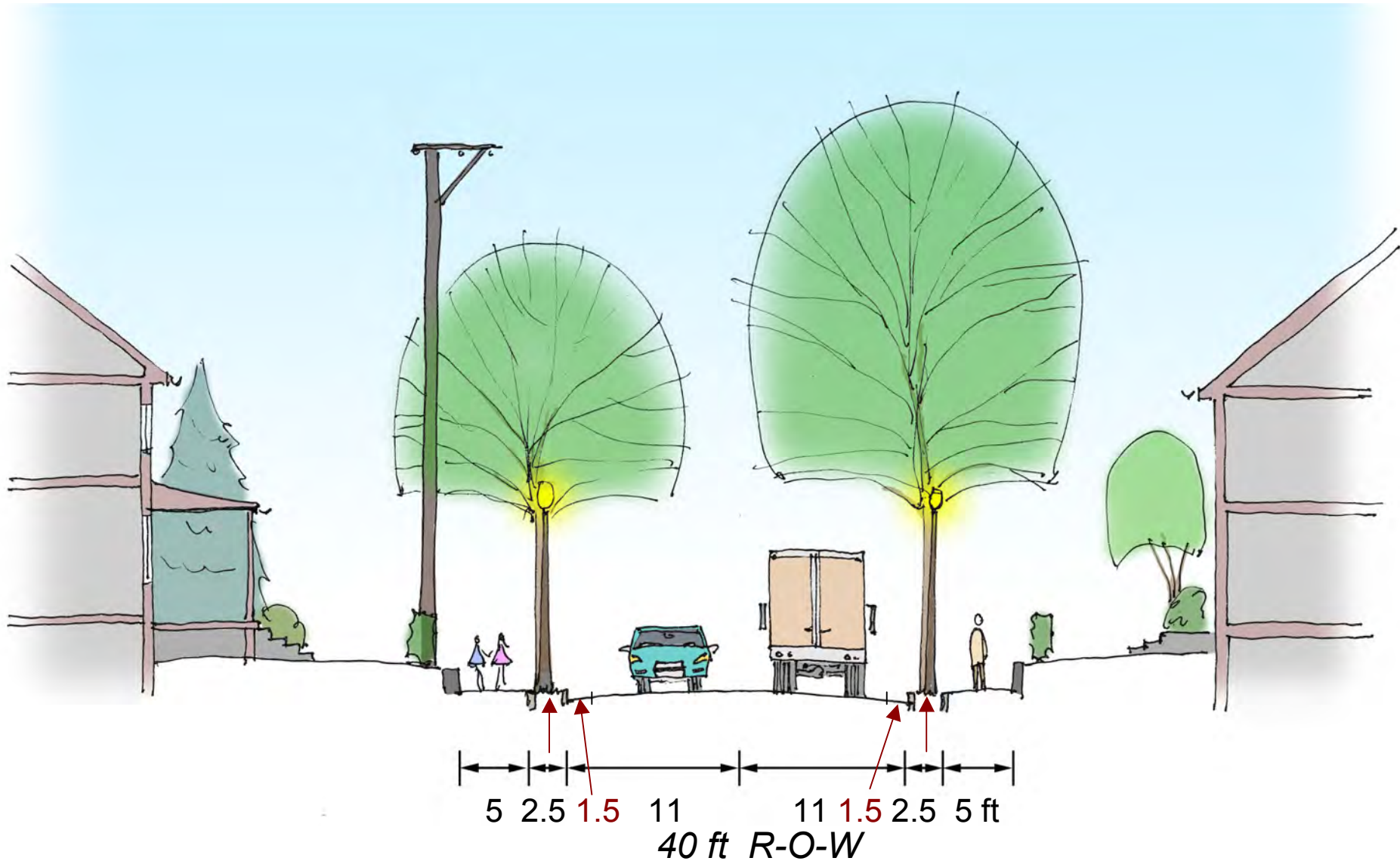


Historic character area: *Land uses*

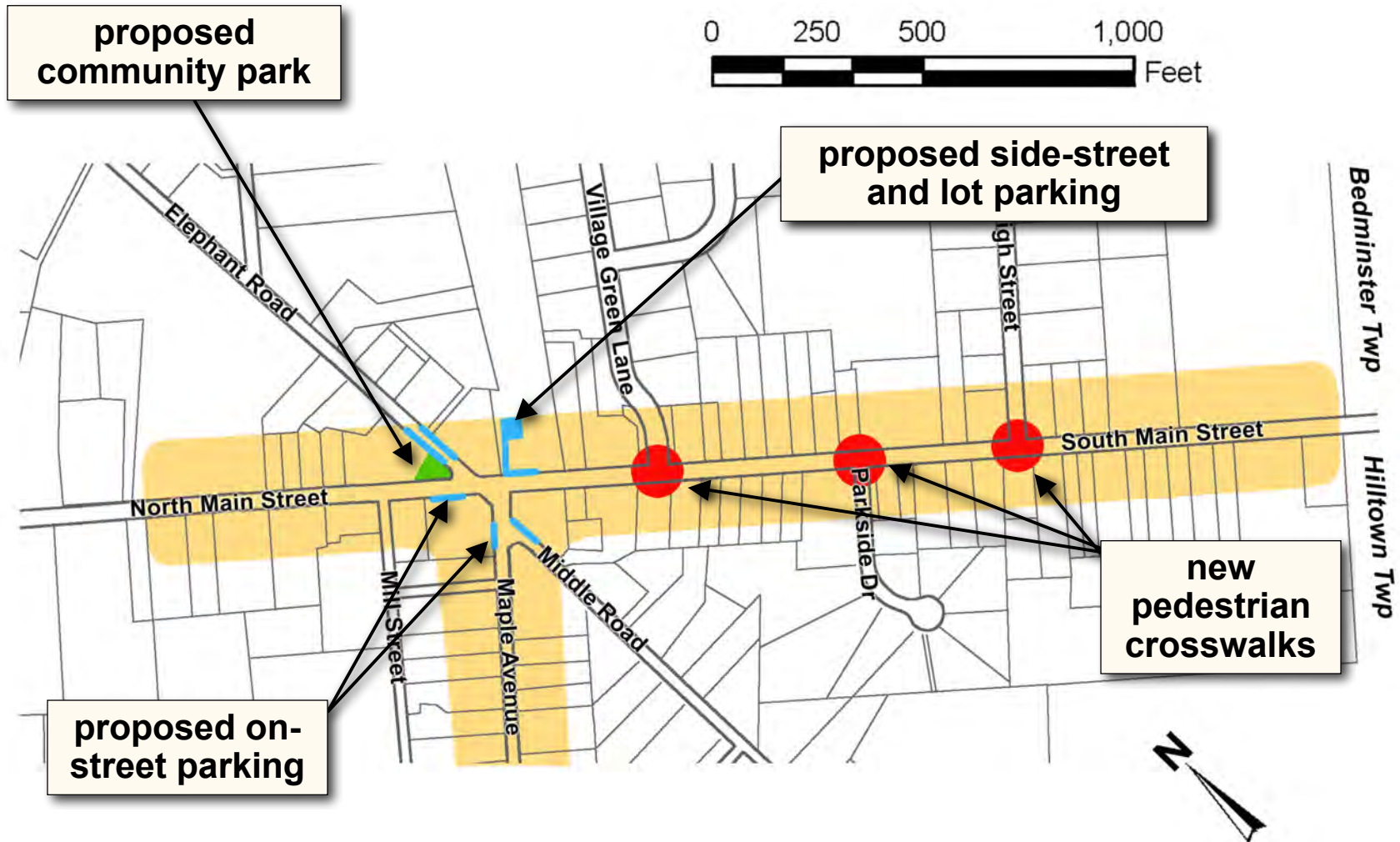
- Retain the existing residential land uses
- Permit home occupations
- Maintain existing non-conforming uses



Historic character area: *typical streetscape*



Historic character area: *street improvements*



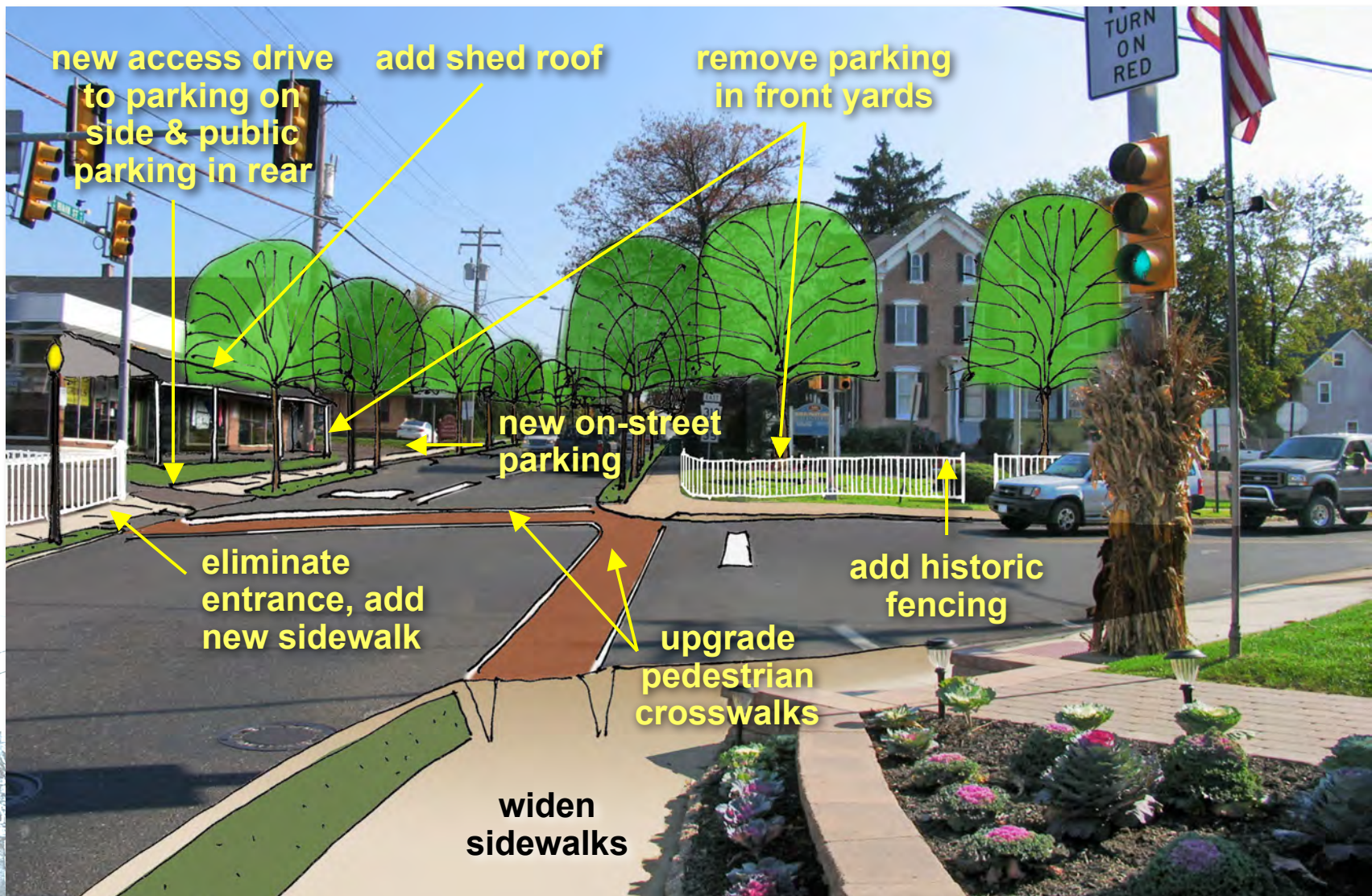
Historic character area: *Moyer House*



Historic character area: *Moyer House*



Historic character area: *Moyer House*



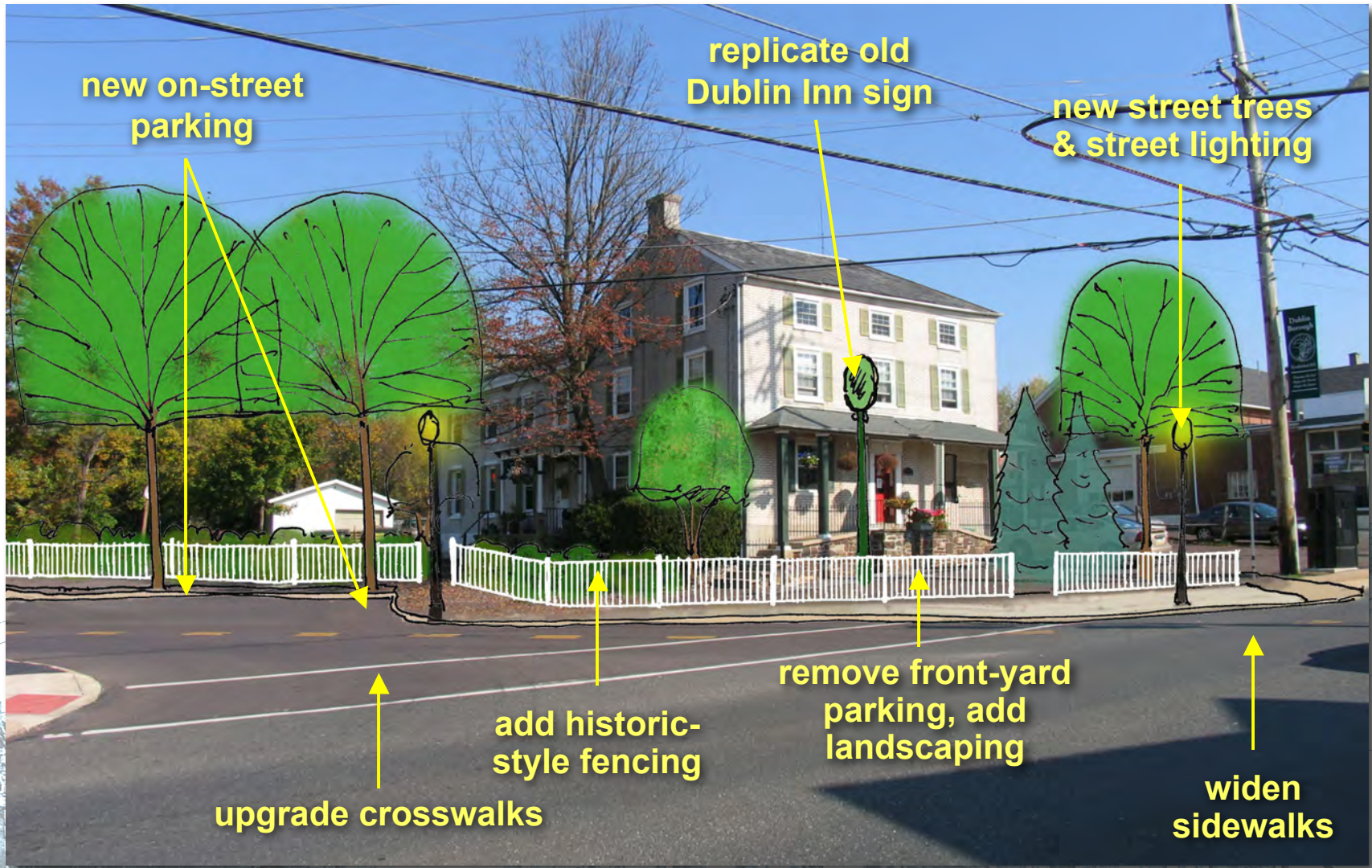
Historic character area: *Dublin Inn* *new on-street parking & signage*



Historic character area: *Dublin Inn* *new on-street parking & signage*



Historic character area: *Dublin Inn* *new on-street parking & signage*



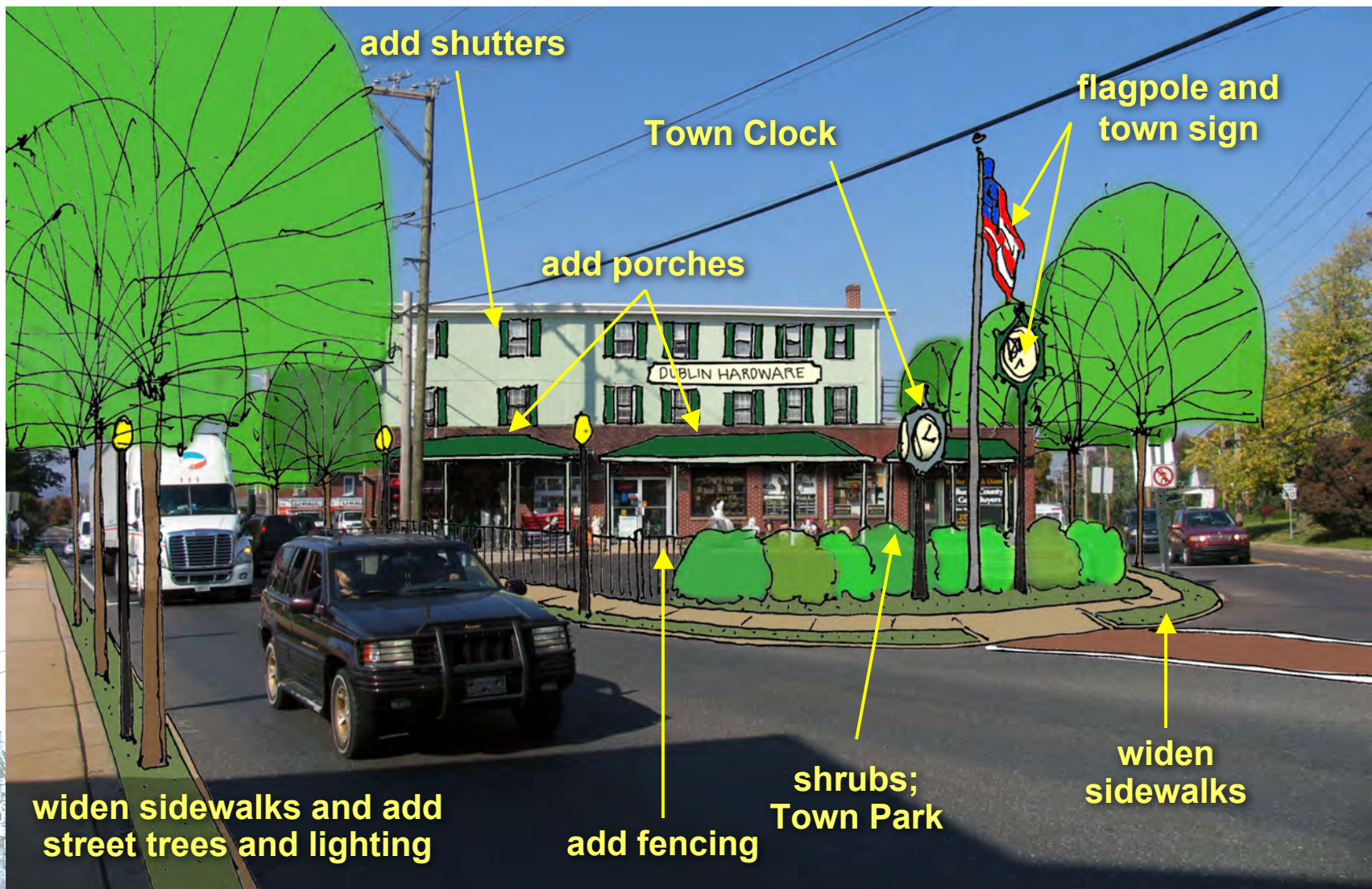
Historic character area: *Town Center Park*



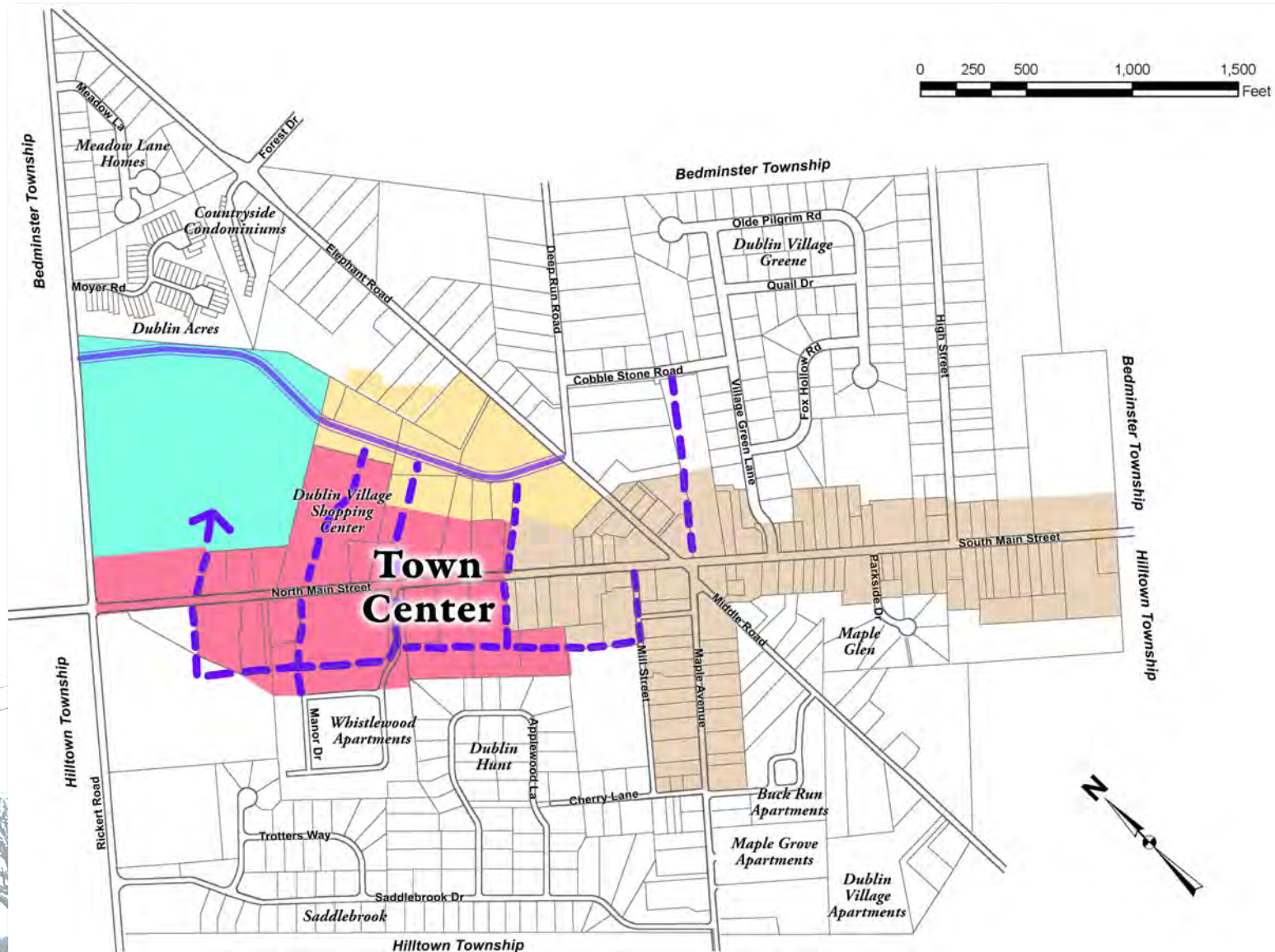
Historic character area: *Town Center Park*



Historic character area: *Town Center Park*



Town Center character area

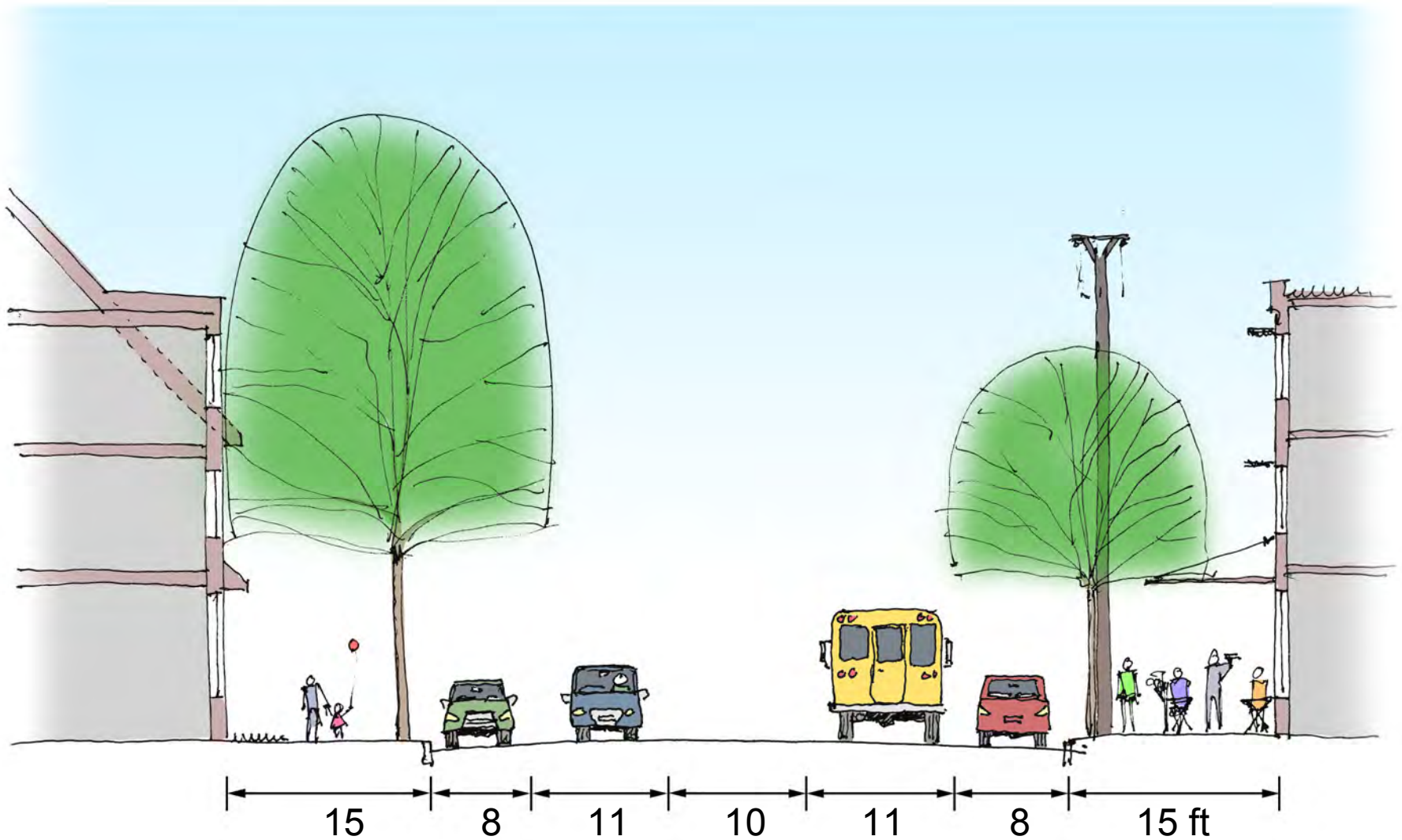


Town Center area: *Land uses*

- **Mixed-use**
- **Retail and offices on 1st floor**
- **Office and residential on 2nd & 3rd floors**



Town Center area: *typical streetscape*



Town Center area: *Dublin Diner*

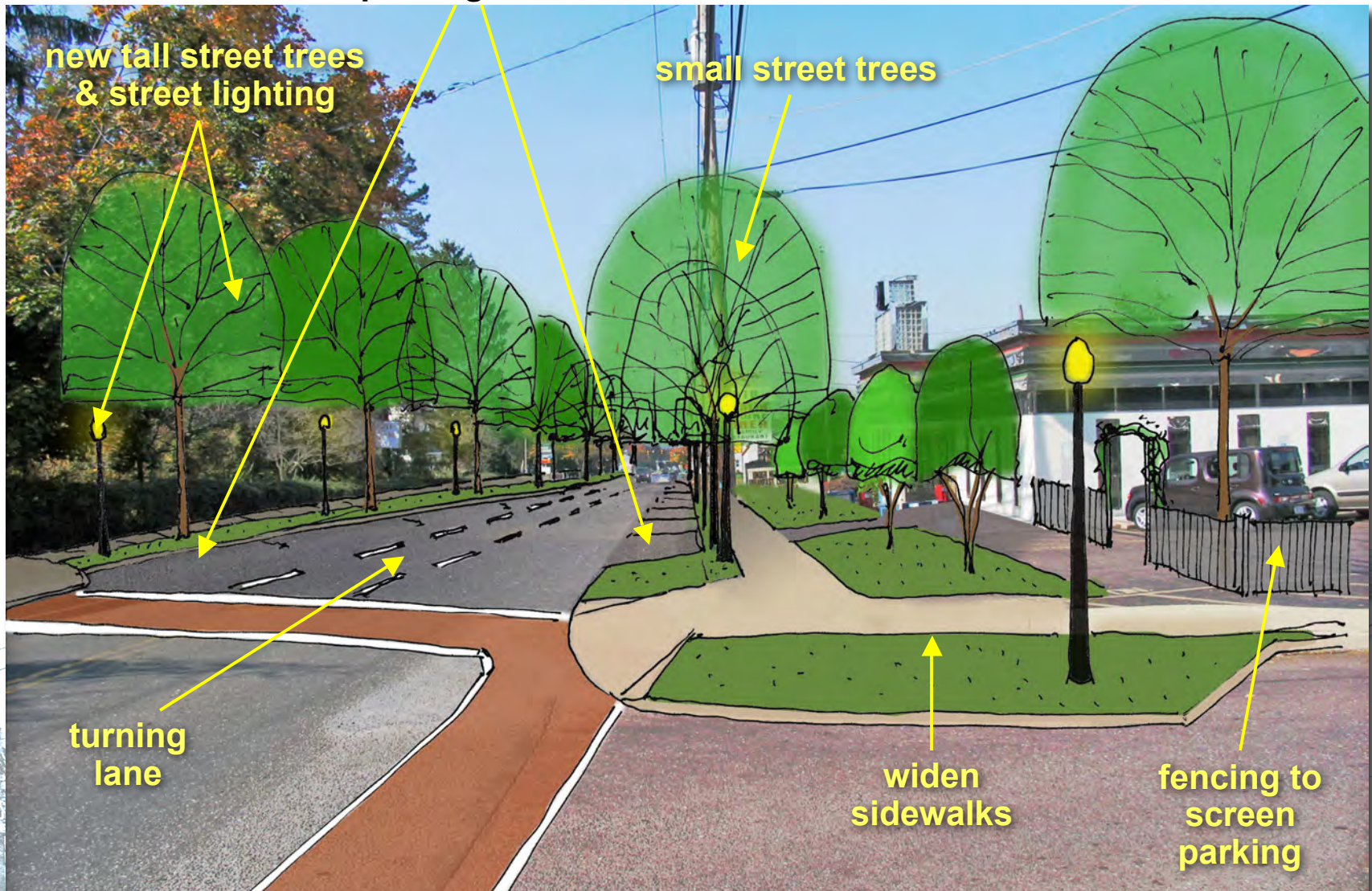


Town Center area: *Dublin Diner*



Town Center area: *Dublin Diner*

parking aisles



Town Center area: *building character*



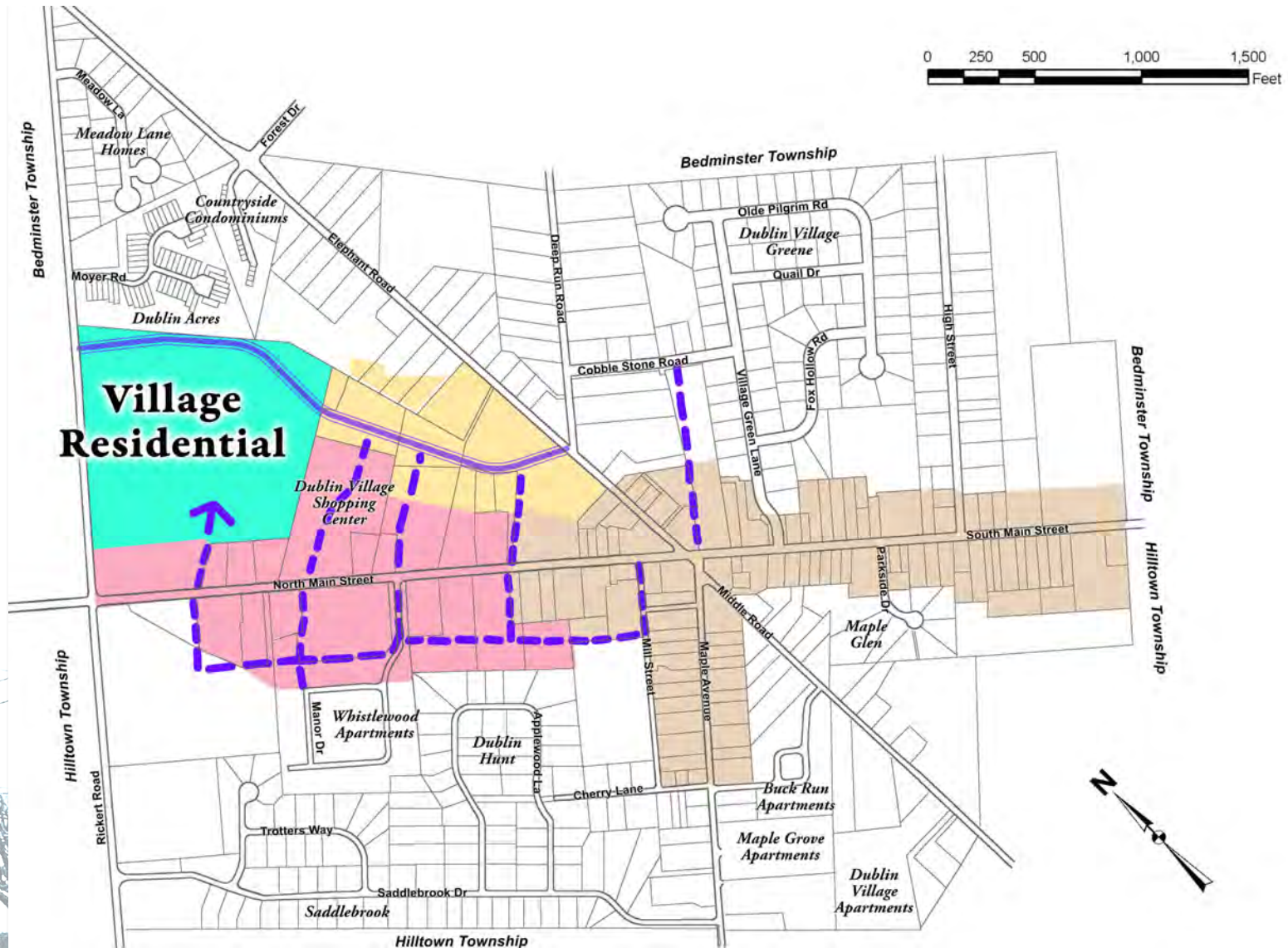
Town Center area: *pedestrian-scale walkway*



Town Center area: *typical wayfinding signage*



Village Residential character area



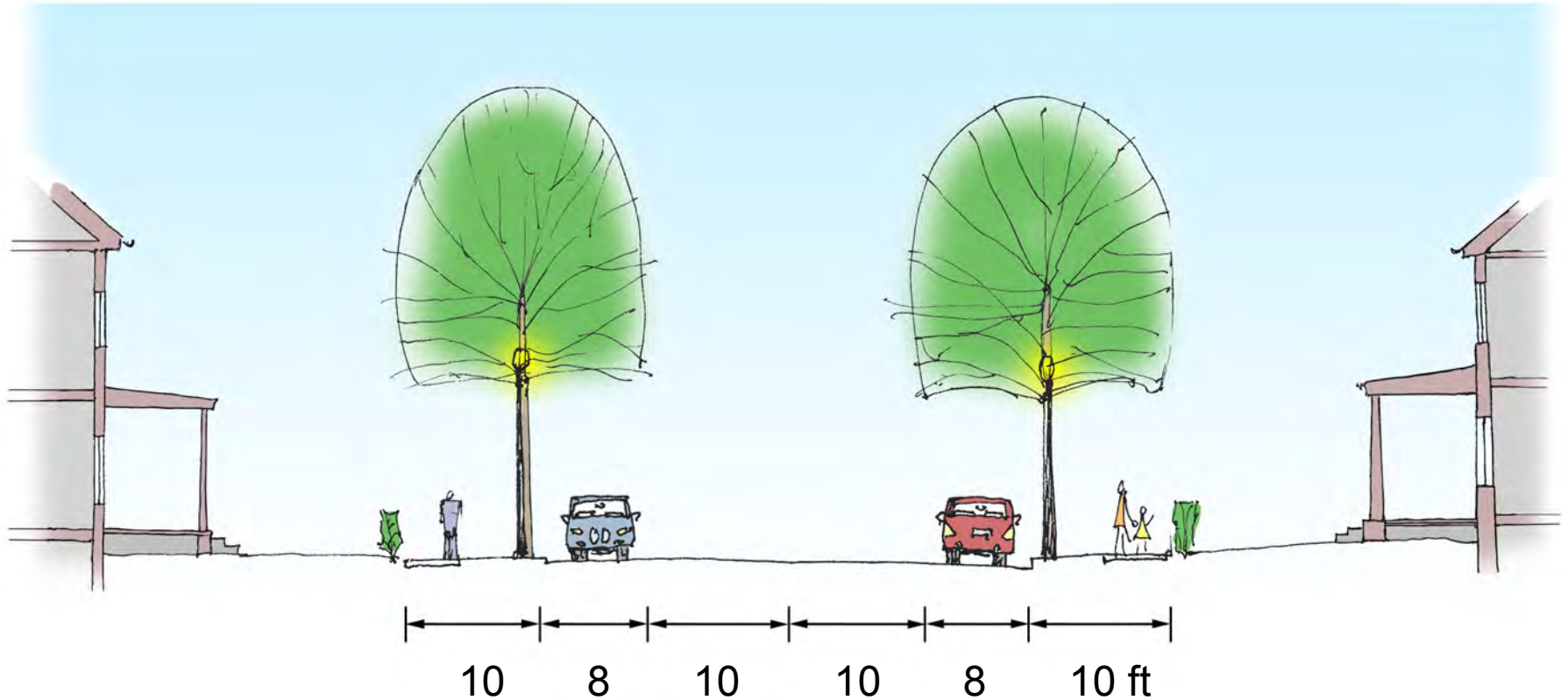
Village Residential area: *Land uses*

Mixture of housing types, all at varying lot widths

- **Single-family detached**
- **Twins**
- **Townhouses**
- **4-unit manor homes**
- **3-story condominiums**



Village Residential area: *typical streetscape*



Village Residential area: *Rickert Rd & Moyer Farm*



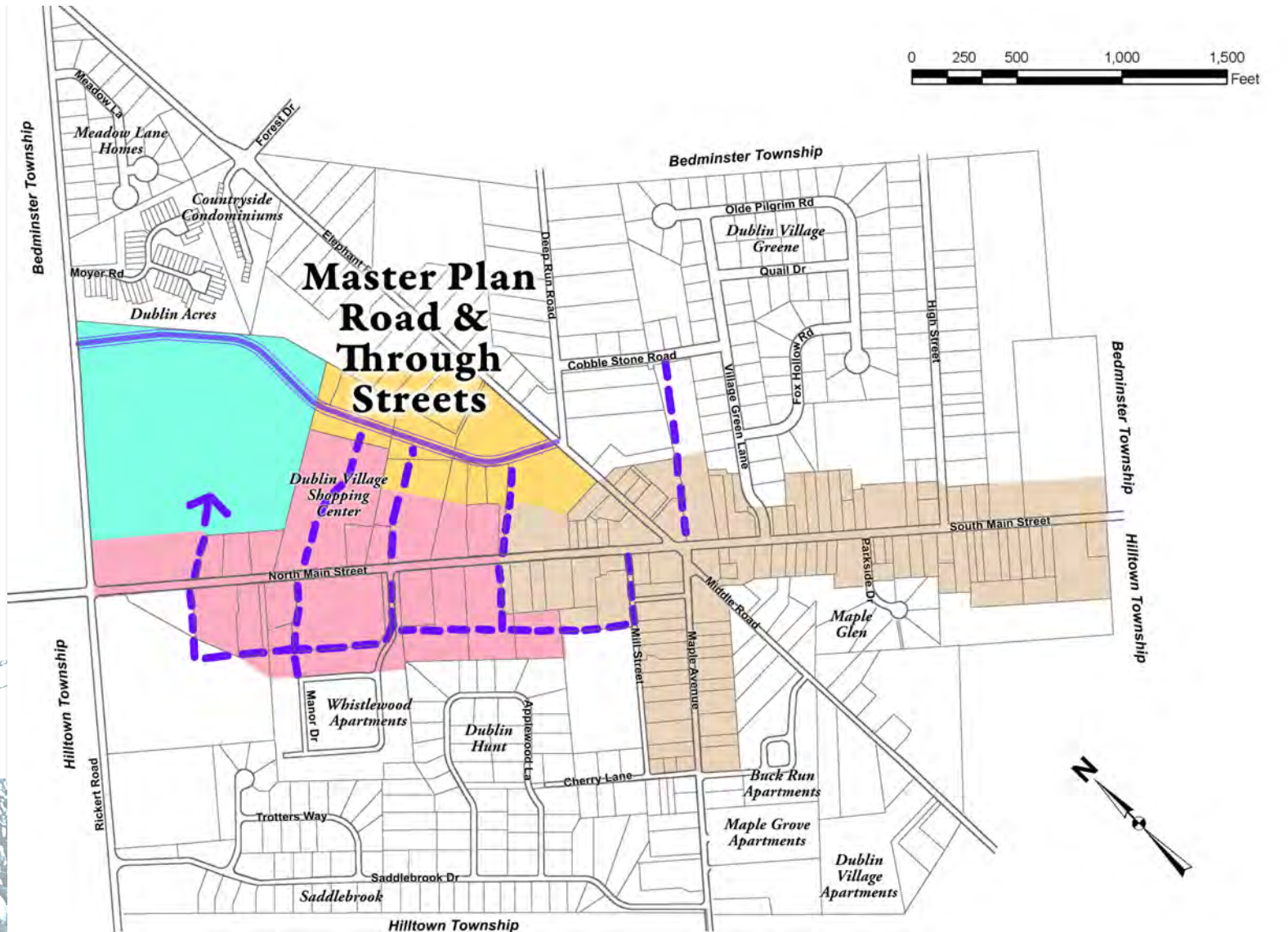
Village Residential area: *Rickert Rd & Moyer Farm*



Village Residential area: *on Master Plan Road*



Master Plan Road character area

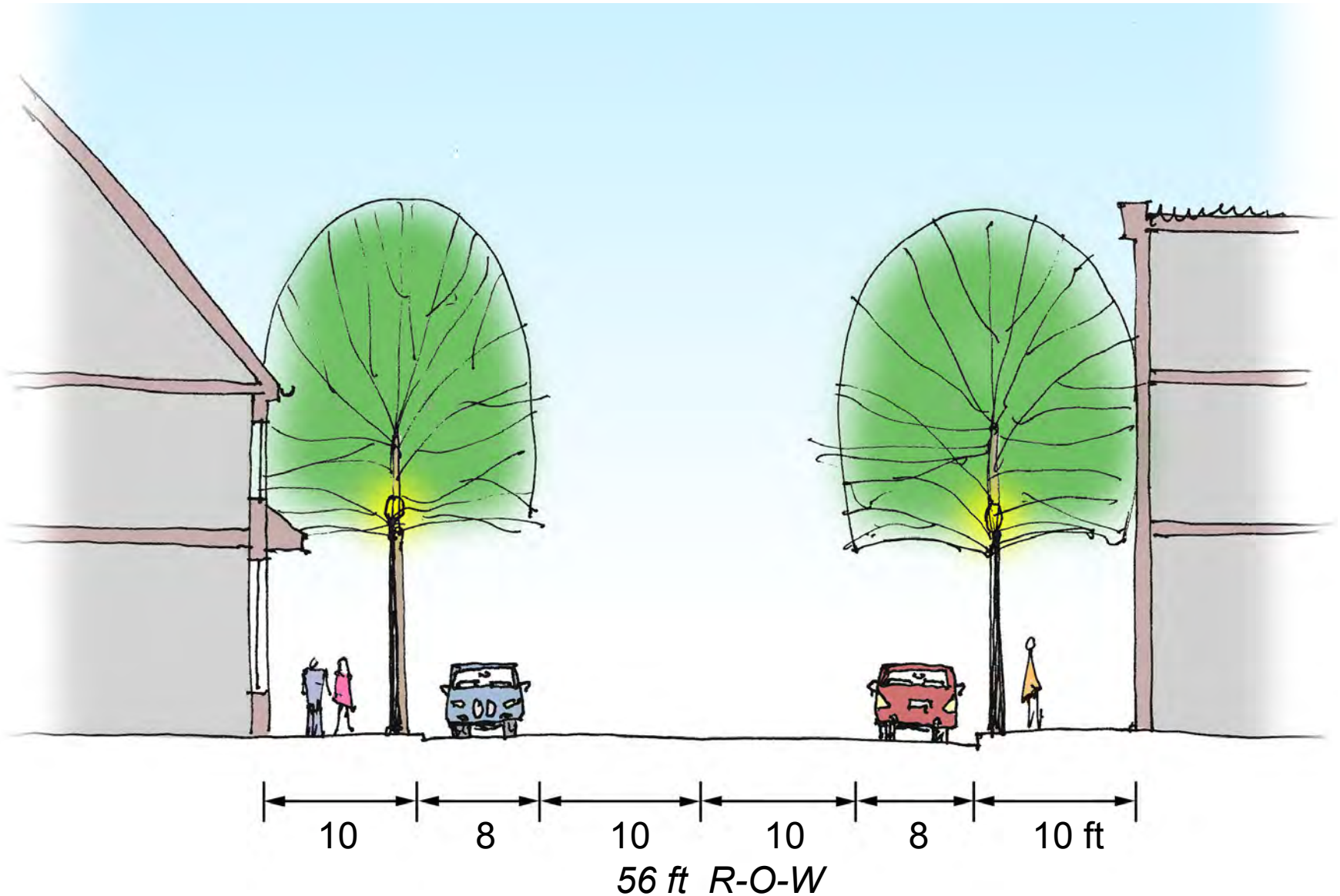


Master Plan Road area: *Land uses*

- **Mixed-use**
- **Retail and offices on 1st floor**
- **Office and residential on 2nd & 3rd floors**



Master Plan Road area: *typical streetscape*



Master Plan Road area: *corner lot*



Master Plan Road area: *near Moyer*



Goal 2: *Make it happen*

Planning tools and incentives

- **Historic district**
- **Historic district guidelines**
- **Marketing plan**
- **Parking study**
- **Zoning ordinance: form-based code**
- **Subdivision and land development ordinance**

Goal 2: *Make it happen*

Administration

- **Hire a part-time Main Street Manager**
- **Development an administration to implement projects**
- **Development an administration to manage public policy**



Goal 2: *Make it happen*

Transportation

- **Amend the Official Map: new Master Plan Road and through streets**
- **Install gateway traffic calming**
- **Install new crosswalks**
- **Phase 1: Reconfigure Main St—historic area**
- **Phase 2: Reconfigure Main St—Town Center**
- **Phase 1 of Master Plan Road**
- **Phase 2 of Master Plan Road**
- **Initiate wayfinding program**

Goal 2: *Make it happen*

Economic development

- **Partner with stakeholders to upgrade properties**



Goal 2: *Make it happen*

Funding

- **Obtain funding/grants**
- **Initiate façade improvement grant program**
- **Seek alternative funding mechanisms (BID, etc.)**



Goal 3: Organize for success

Key players

- Borough Council
- Borough Planning Commission
- Discover Dublin
- BCPC
- Professional staff
- Stakeholders
- Borough residents

Support agencies

- DCED
- PennDOT
- DVRPC



Goal 4:
**Adopt a plan to ensure that
new development brings the
greatest possible benefits
to Dublin Borough**

